

NATIONAL SIGN RESEARCH & EDUCATION CONFERENCE (NSREC)

The Sign Research Foundation (SRF) holds its annual conference on Wednesday, March 21 with 200 attendees, including design firms, retailers, city developers, and sign companies. It also includes the 50 SRF Scholars who are urban planners and sign regulators from across the United States.

SRF Scholar Luncheon (Wednesday 11:30 AM - 1:00 PM)

Network with over 50 city planners and sign regulators from across the United States. This private luncheon welcomes the SRF Scholars and sets them up for a collaborative learning experience alongside the sign industry. Each sponsoring company will receive a seat at the luncheon and acknowledgement by the Sign Research Foundation.

Price: \$250 per company (limited to 10 companies)

NSREC General Sessions (Wednesday 1:00 PM)

Kick off NSREC 2018 with a bang! Sponsor will get 3 minutes to welcome the attendees, brochure placement and signage at the event. This is an exclusive audience of designers, architects, sign companies, retailers, and urban planners. Sponsors will receive the list of all attendees (estimated 200).

Price: \$5,000

Pamphlet Drop (Wednesday)

Placement of sponsored brochure/material will be placed on each seat in the general session room.

Price: \$1,000

Afternoon Coffee and Dessert (Wednesday)

Be the afternoon hero with caffeine and sweets! Your sponsorship of this event will be acknowledged with your logo/ company name being featured at the refreshment stations and on the website.

Price: \$3,000



After attending the Scholars Program, my understanding of signage technology and business needs was certainly expanded. Being a planner, if I had this understanding previously, some sign permits wouldn't have been refused.

—Jeffrey Brunen, Municipal Planner, City of Chestermere

As a planner, NSREC opened my eyes to the future potential of signs and introduced me to some of the amazing professionals that work with signs every day. Thank you so much for this wonderful opportunity!!

—Deborah Bachelder, Senior Planner, Town of Erie

Start to finish, one of the best conferences I have attended. Super well organized, with a broad reach of experiences to the discussions. A great chance to think and learn about one of the things that have the most impact on the functionality and look of every urban place.

—Lee Ellman, Planning Director, City of Yonkers